

Alvaro Campo
I Will Bring you the Horizon



Commission by: Kulturförvaltning Stockholm SLL

Medium: Photography mounted on plexiglas

Dimensions: 50cm x70cm samt ungefär 70cm x 100cm

Placement: Sollentuna Hospital, Stockholm - 210 st patients rooms and corridors

Implementation: 2015-2020 (whole project was delayed due to external factors)

Context:

210 care places were planned at Sollentuna Hospital.

The assignment was to create a portfolio that could be reproduced in editions, one edition per floor and one work of art per room, a total of 210 patient rooms.

It was important for me to try to increase patients' well-being with the projects. By creating a feeling of calm mixed without losing sight of playfulness. Inspired by The idea is to combine with the help of photo collage, a picture taken in nature of the horizon with another picture taken in the room. It is a site-specific photo project, where each room gets an image that is linked to the room.

Concept:

Inspired by a quote from one of Maria Sempel's books:

"When your eyes are softly focused on the horizon for sustained periods, your brain releases endorphins. It's the same as a runner's high. These days, we spend our lives staring at screens twelve inches in front of us."

The project is about creating a connection between the space and the outside world. The idea was to travel to different places to collect images of horizons. In another phase of the project I would photograph details from the rooms and in a third phase I would weave together both types of images in a digital collage that would bring together nature and architecture.

The horizon image becomes like a window to nature while the details refer to a concrete place in the room. A door, part of the ceiling, with some ceiling tiles and a lamp or an oak panel at the edge of the bed. The main idea is to convey a horizon line that grows from the image and continues into the room. The eyes should be able to rest and find a way out and at the same time tickling the viewer's curiosity about the place where the image is located in the room and through this increasing the feeling of presence.

Some examples of the resulting photo collages









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